Course Content : <u>Software Development & Project Management</u>



### Content Writing

- Introduction
- Guidelines
- Recommended Tools
- Steps to Achieve Better Results
- **Assignment # 01, 02, 03, 04**
- ❖ Detail Discussion on Recommended Guidelines & Tools
- **Assignment # 05, 06, 07, 08, 09, 10**

# YouTube Automation

- Introduction
- Guidelines
- Recommended Tools
- Steps to Achieve Better Results
- ❖ Assignment # 01, 02, 03
- ❖ Detail Discussion on Recommended Guidelines & Tools
- ❖ Assignment # 04, 05, 06

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## Sales Generation

- Introduction
- Guidelines
- Recommended Tools
- Steps to Achieve Better Results
- **Assignment # 01, 02, 03, 04, 05, 06**
- ❖ Detail Discussion on Recommended Guidelines & Tools
- Assignment # 07, 08, 09, 10, 11, 12

# **Branding**

- Introduction
- Guidelines
- Recommended Tools
- Steps to Achieve Better Results
- Assignment # 01, 02, 03, 04, 05, 06, 07
- ❖ Detail Discussion on Recommended Guidelines & Tools
- Assignment # 08, 09, 10, 11, 12, 13, 14

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# Web Development

- Introduction
- Guidelines
- Recommended Tools
- Steps to Achieve Better Results
- ❖ Assignment # 01
- ❖ Detail Discussion on Recommended Guidelines & Tools
- ❖ Assignment # 02, 03, 04