

Workshop on Website Development

Course : Software Development & Project Management

Instructor : Engineer Maryam Jamil

+92 332 5568674 maryam.jamil@mjaisco.com

About this Course

□ Who Can Join

- Anyone Above Age of 12 Years
- Who can Read and Write

□ Cost

- Free Course in Case You will Do 3 Months Internship after Course Completion
- Otherwise Student Fees : Rs. 5,000 /- Others : Rs. 8,000 /-

Course Coordinator : **Kashif Khan +92 309 7899940**

Why Software Development & Project Management Course

- **In today's age of technology and digital media, staying ahead means adapting to new technologies and embracing evolving trends.**

This course is designed to equip you with the essential skills needed to thrive in the modern digital world.

- Not only will it **enhance your personal and professional brand**, but it will also prepare you for real-world opportunities.

- **Upon completion, you'll receive:**



A Course Completion Certificate



A 3-Month Internship



An Entry-Level Job Placement

**Your website is the window to your business.
Keep it clean, clear, and inviting.**

Code is poetry, and a website is its canvas.

Software Development & Project Management Course Content

- ❖ Content Writing
- ❖ YouTube Automation
- ❖ Sales Generation
- ❖ Branding
- ❖ Web Development

Website Development

- Website development is the process of **designing, building, and maintaining websites**
- To ensure **functionality, performance, and user experience**
- It combines creative design with technical programming,
- Covering both **frontend (user interface)** and **backend (server, database, logic)** development

Why Website Development Matters

- ★ **First Impressions Count** Your website is often the first interaction customers have with your brand. A well-designed site builds trust, credibility, and a positive impression from the start.
- ★ **24/7 Online Presence** Unlike physical businesses with fixed hours, a website works around the clock, allowing potential customers to learn about your services anytime, anywhere.
- ★ **Business Growth & Reach** A website helps businesses expand beyond local boundaries, reaching global audiences and new markets without additional physical infrastructure.
- ★ **Customer Engagement** Through interactive features, blogs, and contact forms, websites allow businesses to connect directly with customers, answer queries, and build stronger relationships.

Why Website Development Matters

- ★ **Competitive Advantage** In today's digital era, having no website (or a poorly built one) puts businesses at a disadvantage. A strong online presence ensures you stay ahead of competitors.
- ★ **Cost-Effective Marketing** Websites serve as powerful marketing tools. Combined with SEO and digital marketing, they bring in targeted traffic at a fraction of the cost of traditional advertising.
- ★ **Showcasing Products & Services** A website allows businesses to highlight products, services, testimonials, and case studies in an organized and professional way.
- ★ **Adaptability & Scalability** Websites can easily grow with your business—whether it's adding e-commerce features, online booking, or customer portals.

MJais Consultancy

Umar CarMania

- A Project of MJais Consultancy

Join US Contact Khubaib Ashraf +92 316 5185673

- Buying & Selling of Vehicles



MJais Consultancy

MJais Mental HealthCare

- Joint Venture with MedXol

Join US Contact Khubaib Ashraf +92 316 5185673



- Avail their Sehat Card Opportunity

Steps to Become a Good Developer

Step 1: Build a Strong Foundation

- Learn the core web technologies: **HTML, CSS, JavaScript**
- Understand how browsers and servers interact

Step 2: Master Programming Languages

- Gain expertise in languages like **Python, PHP, JavaScript (Node.js), or Java**
- Explore frameworks and libraries for faster development

Step 3: Develop Frontend & Backend Skills

- **Frontend:** Work with frameworks like React, Angular, or Vue.js
- **Backend:** Learn Django, Laravel, Express.js, or similar technologies

Steps to Become a Good Developer

Step 4: Work with Databases & APIs

- Practice using **SQL and NoSQL** databases
- Learn how to integrate external APIs

Step 5: Practice with Real Projects

- Build websites and applications to apply knowledge
- Showcase your work in a portfolio

Step 6: Use Tools & Best Practices

- Version control with **Git/GitHub**
- Write clean, efficient, and reusable code

Steps to Become a Good Developer

Step 7: Stay Updated

- Keep learning new technologies and frameworks
- Follow industry standards and trends

Step 8: Develop Soft Skills

- Communication, collaboration, and problem-solving
- Time management and adaptability in projects

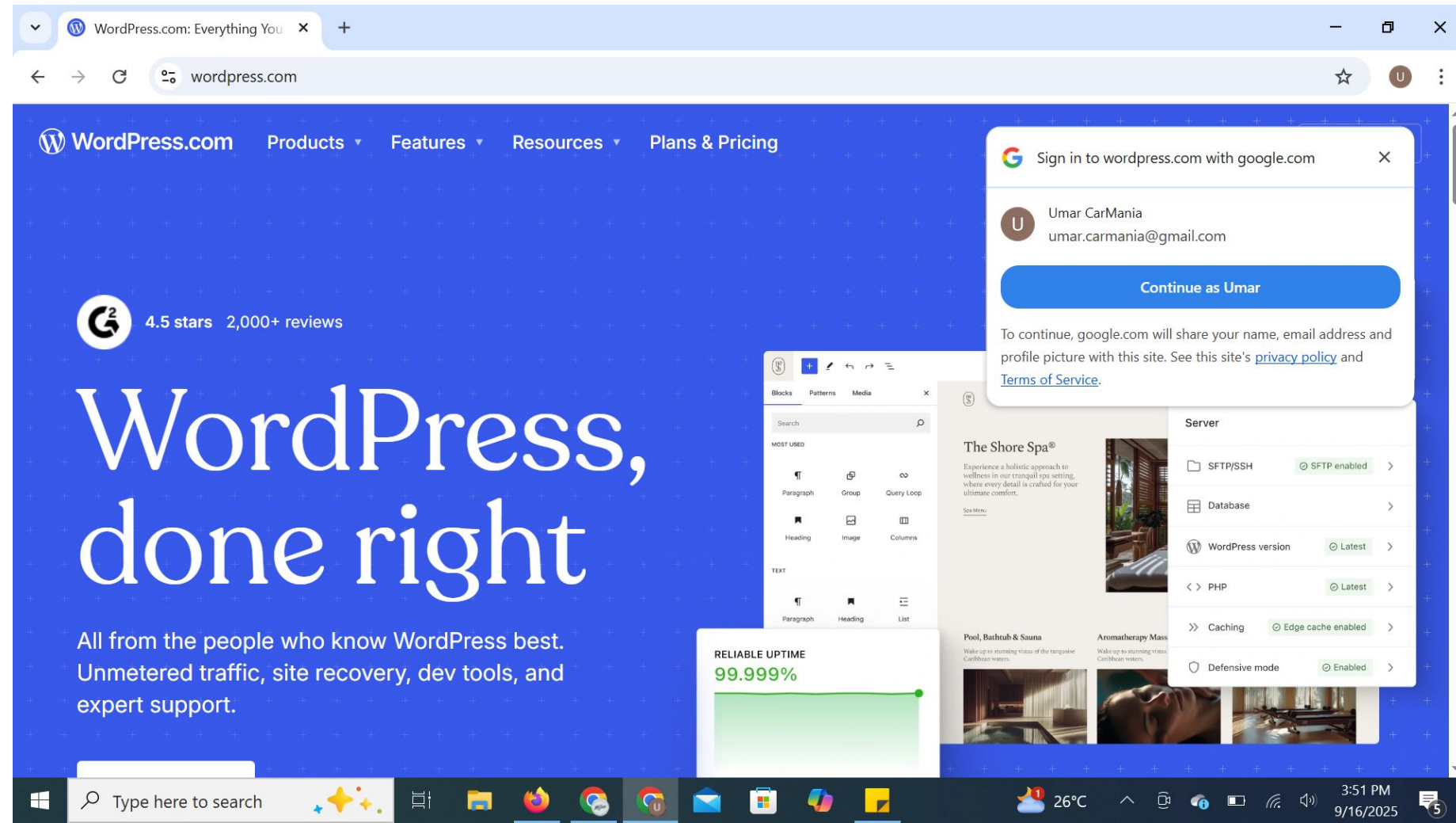
WORDPRESS DEVELOPMENT

WordPress Development

WordPress is the world's most popular **Content Management System (CMS)**, used to create and manage websites without needing advanced programming skills.

Developing WordPress Website

1. Go to <https://wordpress.com/>
2. Sign In : Here I am Using Gmail for Signing In



Developing WordPress Website

3. Go to

<https://wordpress.com/setup/onboarding/plans?source=sites-dashboard&ref=new-site-popover>

The screenshot shows the WordPress.com onboarding page for creating a new website. The browser address bar displays the URL: `wordpress.com/setup/onboarding/plans?source=sites-dashboard&ref=new-site-popover`. The page features a navigation bar with "Website builder" and "WordPress hosting" options. The main heading is "Create a beautiful WordPress website" with the subtext "Everything you need to go from idea to one-of-a-kind site, blog, or newsletter." Below this, four pricing plans are presented in a grid:

Free	Personal	Premium	Business
Get started with all the basics.	Make your mark with a custom domain.	Step up site customization with premium design features.	Unlock next-level WordPress with custom plugins and themes.
US\$ 0	Save 55% US\$ 4 US\$ 9	Save 55% US\$ 8 US\$ 18	Save 37% US\$ 25 US\$ 40
No expiration date	per month, billed every 12 months	per month, billed every 12 months	per month, billed every 12 months
Start with Free	Get Personal	Get Premium	Get Business
1 GB storage	6 GB storage	13 GB storage	50 GB

A "Feedback" button is located on the right side of the plans grid. The Windows taskbar at the bottom shows the time as 3:57 PM on 9/16/2025.

Developing WordPress Website

4. Go to Free Plan

The screenshot shows the WordPress dashboard for a new site. The browser address bar displays `wordpress.com/home/umarcarmania-esfgc.wordpress.com?ref=onboarding`. The dashboard header includes the WordPress logo, site title, and navigation links like 'New' and 'Launch site'. A sidebar on the left lists various dashboard sections: Dashboard, My Home (active), Stats, Upgrades (marked 'Free'), Jetpack, Posts, Media, Pages, Comments, Feedback, Appearance, Plugins, Users, and Tools. The main content area is titled 'My Home' and serves as a hub for next steps. A progress indicator shows '1/5' steps completed. The 'Next steps for your site' list includes: 'Choose a plan' (marked with a green checkmark), 'Give your site a name', 'Write your first post', 'Edit site design', and 'Launch your site'. On the right, there are buttons for 'View site' and 'Hosting Overview', along with a preview of the site's front end showing the 'Hello World!' post. A 'Feedback' button is visible on the far right. The Windows taskbar at the bottom shows the search bar and several open applications.

Developing WordPress Website

5. Give Your Site a Name

The screenshot shows the WordPress General Settings page for a site named 'Umar CarMania'. The browser address bar shows the URL: `umarcaomania-esfgc.wordpress.com/wp-admin/options-general.php?_gl=1%2Ae3ak40%2A_gcl_au%2AMjA3OTcwNTU0OS4xNzU4MDYzMz`. The WordPress dashboard sidebar on the left lists various menu items: Dashboard, My Home, Stats, Upgrades (Free), Jetpack, Posts, Media, Pages, Comments, Feedback, Appearance, Plugins, and Users. The main content area is titled 'General Settings' and displays a 'Settings saved.' confirmation message. The settings include: Site Title (Umar CarMania), Tagline (The Road to Your Next Car), Site Icon (Choose a Site Icon), Site Logo (with a link to 'Try Fiverr Logo Maker'), and WordPress Address (URL) (`https://umarcaomania-esfgc.wordpress.com`). A taskbar at the bottom shows the Windows search bar and several application icons.

General Settings

Settings saved.

Site Title: Umar CarMania

Tagline: The Road to Your Next Car
In a few words, explain what this site is about. Example: "Just another WordPress.com site."

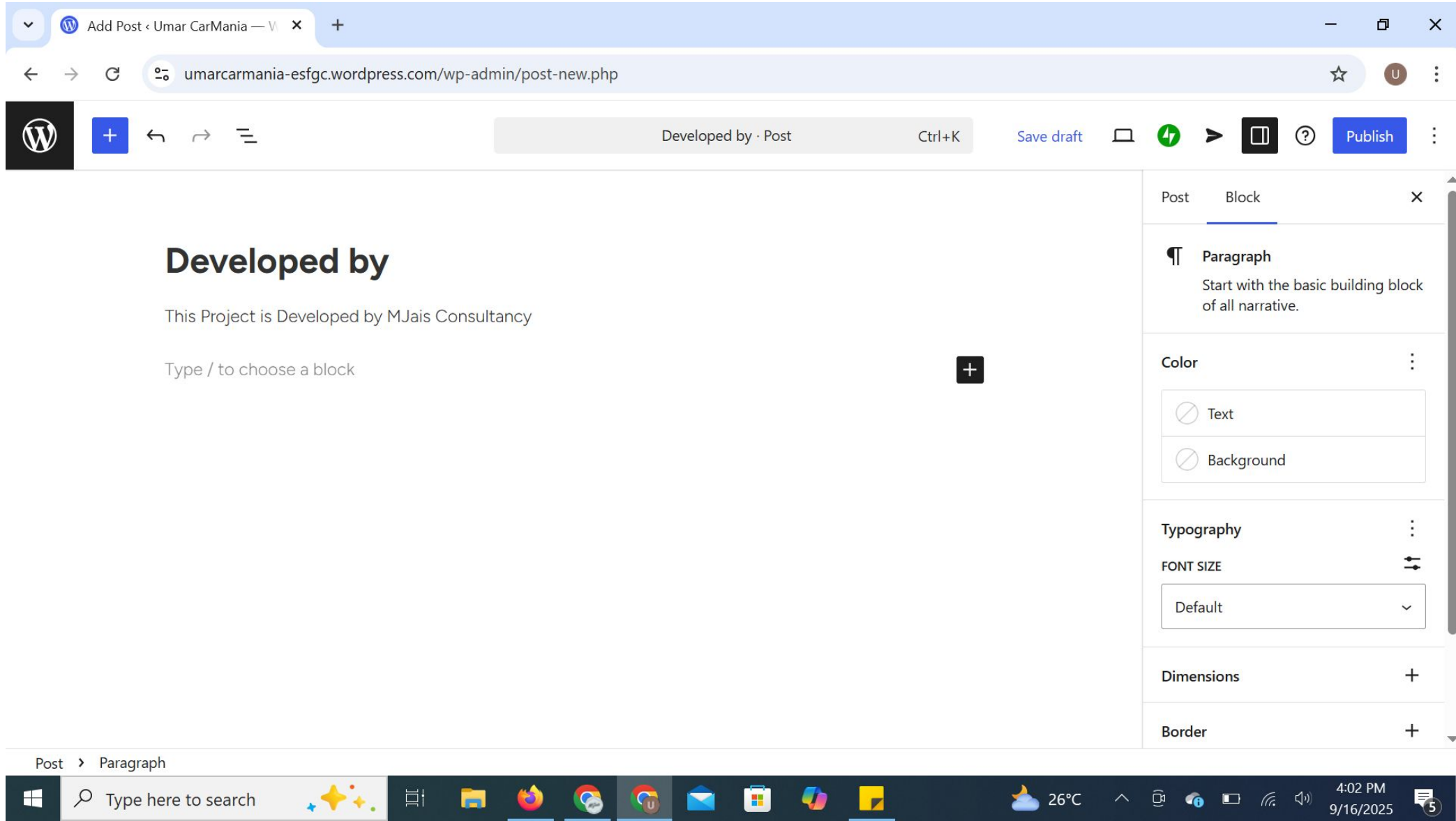
Site Icon: Choose a Site Icon
The Site Icon is what you see in browser tabs, bookmark bars, and within the WordPress mobile apps. It should be square and at least 512 by 512 pixels.

Site Logo: Make an incredible logo in minutes
Pre-designed by top talent. Just add your touch.
[Try Fiverr Logo Maker](#)

WordPress Address (URL): `https://umarcaomania-esfgc.wordpress.com`

Developing WordPress Website

6. Write Your First Post



The screenshot displays the WordPress 'Add Post' interface in a web browser. The address bar shows the URL `umarcamania-esfgc.wordpress.com/wp-admin/post-new.php`. The WordPress admin header includes the logo, navigation icons, a title bar 'Developed by · Post', and buttons for 'Save draft', 'Publish', and a 'Publish' button. The main content area features the title 'Developed by' and the text 'This Project is Developed by MJais Consultancy'. Below this is a prompt 'Type / to choose a block' and a small black square with a white plus sign. On the right, the 'Block' sidebar is open, showing the 'Paragraph' block selected. The sidebar includes sections for 'Color' (Text, Background), 'Typography' (Font size set to 'Default'), 'Dimensions', and 'Border'. The bottom of the screen shows the Windows taskbar with the search bar, taskbar icons, and system tray information including the date and time '4:02 PM 9/16/2025'.

Post > Paragraph

Developing WordPress Website

7. Launch Site <https://umarcamania-esfgc.wordpress.com/>

The screenshot shows a web browser displaying a WordPress site. The browser's address bar shows the URL `umarcamania-esfgc.wordpress.com/2025/09/17/developed-by/`. The site's header includes a navigation menu with links for 'Umar CarMania', 'Edit Site', 'New', 'Edit Post', and 'Launch site'. The main content area is divided into two columns. The left column features the site's name 'Umar CarMania' with the tagline 'The Road to Your Next Car', an 'About' section, a 'recent posts' list with links to 'Developed by' and 'Hello World!', and social media icons for Twitter, Facebook, and Instagram. The right column displays the post title 'Developed by' with a date of 'September 17, 2025'. The post content states 'This Project is Developed by MJais Consultancy'. Below the content is a 'Share this:' section with buttons for 'Press This', 'X', and 'Facebook'. A 'Customize buttons' link is also present. Further down are 'Reblog' and 'Like' buttons, with the text 'Be the first to like this.' next to the 'Like' button. The post is categorized as 'Uncategorized'. At the bottom of the right column is a 'Leave a comment' section. The browser's status bar at the bottom shows the time as 4:03 PM on 9/16/2025.

Developed by – Umar CarMania

umarcamania-esfgc.wordpress.com/2025/09/17/developed-by/

Umar CarMania

The Road to Your Next Car

About

recent posts

[Developed by](#)

[Hello World!](#)

about

Twitter Facebook Instagram

Developed by

September 17, 2025

This Project is Developed by MJais Consultancy

Share this:

Press This X Facebook

[Customize buttons](#)

Reblog Like Be the first to like this.

Posted in Uncategorized

Leave a comment

Edit Stats



Any Questions